

BECON  
9/25/20

A pretty low-agenda and quiet breakfast this morning. And donuts again with breakfast, which if the COVID doesn't get me, the maple bars will.

Guests – the only guest today was our speaker, Jennifer Reiser, Chief Operating Officer of the Billings Chamber of Commerce.

#### Announcements

- Remember the shrimp boil at 6:30 tomorrow evening at the American Legion. Wiley says bring lots of \$5s for the horse race gambling. Meet in the “back” room - you know, where all the deals take place.
- Also remember the blood drive challenge – us against the other Blgs and Laurel Exchange Clubs. Drop a pint at Vitalent on November 1<sup>st</sup> thru 15<sup>th</sup>.

#### Speaker

Jennifer Reiser was on hand to update us on the goings on at the Chamber, which includes supporting their 2020 Strategic Priorities. This priority agendas consist of COVID-19 Business Support that includes providing guidelines to local businesses on how to operate, communicate, market and be financially viable during these times; Public Safety – dealing with public perception and real quality of life factors with regard to the safety of our community. Under this priority programs like Crime Prevention through Environmental Design exist, which is simply making improvements to businesses and other organizations and properties that can control and reduce criminal behavior. People and Policy Matter is another strategic priority that includes providing information on political candidates with regard to business friendliness; and finally, Equality of Opportunity, which generally promotes a path that welcomes workforce talent and entrepreneurship from all segments of our population equally.

The Chamber continues to offer leadership programs to connect and train the leaders of our communities to ultimately serve – all for the benefit of Billings. These programs include Leadership Billings and classes for alumni of this program; NextGEN – leadership training and networking among the young professionals of Billings; and ENCORE (Encouragement. Networking. Consulting. Opportunities. Resources. Empowerment), which is designed around female only influencers within our community.

If you haven't visited the Chamber's website, give it a look – really well done and informative. They have a lot of things going on down there and it's all outlined within this site.

Have a great weekend.