

BECON

2/27/2026

It's a Bird, It's a Plane... Nope, It's Bill Schwarzkoph!

Rumors were swirling about why Bill Schwarzkoph was in attendance this morning... but he quickly refuted them all. Turns out — he just really likes us!

Guest Speaker – Rob Lowe

Birthday Alert 🚨

Shawnee celebrated her 28th birthday this week! For anyone who may have “forgotten,” she gladly accepts money, gift cards, and wigs.

Shrimp Boil Success!

The Shrimp Boil was a huge success! Scott will apparently be enjoying leftovers all weekend while Shawnee heads out on a girls trip. Fair trade? We'll let you decide.

March Madness Bracket

The NCAA Basketball Tournament is right around the corner. We're doing a club bracket challenge — \$20 to enter.

Reach out to Shawnee to get signed up!

Not Into Basketball?

We drew volunteers for the Downtown Exchange Club Poker Tournament:

 **March 28th**

 Red Door

 11:00 AM

Your BEC Dream Team:

Upcoming Volunteer Opportunities

March 14th St Patty's Day Parade 10am line up

April 10th – Pinwheel planting

- Bill Schwarzkoph
- Wiley Taylor
- Bruce Jensen
- Steve Staebler
- Jeff Roach

Parade Time!

March 14th

The BEC is back in the parade!

Wear your green shirts and help us promote Exchange and our Americanism projects happening this summer.

Reach out to Rene if you'd like to attend.

After the parade, we'll gather somewhere for fellowship — and potentially a cocktail or two.

Youth of the Year

We will have:

- 15 students from West
- 15 students from Central

Each will give a speech and submit essays for scholarship consideration at the club, district, and national levels.

If you'd like to help grade essays, let Shannon Christensen know — she'd love the help.

Due to funding this year, the club will not be providing the usual \$50 speaker stipend.

If you would like to sponsor a student, please reach out to Shawnee or Ed.

Upcoming Dates

 April 10th – Pinwheel Planting (details coming soon)

 Tomorrow at 7 PM – Tap Inn check presentation for Kids and Cowboys

Book of Golden Deeds

Craig announced that information for the Book of Golden Deeds award will be coming soon.



We'll be promoting it on social media and reaching out to organizations. If you know someone who has selflessly given their time and resources to our community, please submit their name. They do **not** need to be an Exchange member.

Patriotism Committee Update

Things are progressing well! The committee has been actively reaching out to local businesses for sponsorships.

Tony went before the city council this week to request assistance with logistics for the upcoming event. Momentum is building!

The Bar X Project

Our very own Rob Lowe was our guest speaker this morning, sharing about an incredible organization he helped create: **The Bar X Project**.

For 16 years, the Bar X Project has been:

Reuniting post-9/11 combat veterans with their former units, reestablishing the powerful bonds forged in combat, and equipping them for personal and professional success.

They conduct 2–4 trips per year, each serving 6–8 veterans. Each trip costs between \$15,000–\$20,000 — a powerful investment in healing and reconnection.

For more information, visit: www.barxproject.org

Many thanks to Rob and his partners for their amazing vision and commitment to our veterans.

