



Breakfast Exchange Club Board of Directors Meeting Minutes

August 12, 2019 – 5:45 P.M.
D.A. Davidson Conference Room

Members in Attendance

René Critelli, *President*; Ed Kaufman, *Treasurer*; Tanya Doke, *Secretary*; Mike Fleming, *Business Manager*; Dina Harmon, *President-Elect*; and Cory Hasiak, *Past President*

Directors: Wiley Taylor, Lisa Jensen, Dan Singer, Bruce Glennie, Tanner Critelli

Members Absent

Shawnee Krauszer

Guests in Attendance

Kevin Davis, on behalf of Grants Committee
Member Applicant Kelly Cederberg with her sponsor Mikayla Kovash

I. MEETING CALLED TO ORDER

A. Pledge of Allegiance.

B. July 2019 Meeting Minutes

July minutes approved via email.

II. OFFICER REPORTS

Secretary's Report:

Secretary Tanya Doke reported membership is at 170, one member having resigned since last month (Randy Singer). Upon the acceptance of Kelly Cederberg, membership will be at 171.

Treasurer's Report:

Treasurer Ed Kaufman submitted the financial reports to the board for review. He reported that the numbers aren't large due to the fact that this is the first month of the new fiscal year. They are a few members who will be mailed letters regarding payment of overdue dues. It's too early to tell if the national dues increase and increased cost of breakfast will affect member dues.

President Elect's Report:

President Elect Dina Harmon reported that the schedule for Weird Al is out. She has nothing else until October.

Business Manager Report:

Business Manager Mike Fleming reported that July was a good month. Last year we raised \$2,500 in July; this year we raised \$90,207. Rob Zombie brought in \$60,409. The fair brought in \$74,583 (more than last year by about \$11,000) and the breakdown is as follows: Old Dominion \$32,963; Triple Threat \$32,610; and 98° \$9,010.

Coming up, there is team roping in Sept and the Nile in Oct. November will bring monster trucks, Slayer, Cirque Dreams Holidaze, and a Rocky v. MSU-B basketball game. In December, the festival of trees, Kenny G, Chase Hawks, and a 2-day Rocky basketball tourney. There will be a 3-day Rocky basketball tourney in Jan.

III. COMMITTEE REPORTS

Patriotism Committee

Upcoming events (*see the attached flyer for details*):

Aug 16 (Fri): Salute to America Day at Montana Fair - Volunteer to hand out flags if you can!

Sept 13 (Fri): All-club social, including assisting with the Laurel Club's Healing Field;

Nov 9 (Sat): Veteran's Day Chili Cook-off at American Legion, benefiting Veterans Meat Locker

Social Committee

The committee will be meeting on Mon, Aug 19. The corn-hole tournament was postponed and the new date is not yet set. The pub crawl for Halloween is being discussed. A location and band are being finalized for the Christmas party in January. There will possibly be a club social in December, depending on schedules.

Membership Committee

Will be meeting on Mon, Aug 26.

PR Committee

Met last week and is ramping up press releases and social media activity.

Outreach Committee

Currently assisting in the United Way School Supply Drive - bring donated supplies (or cash or check) to the club meetings on Aug 23 and Aug 30. Shawnee will collect them. The deadline for the drive is Sept. 5. A habitat housing volunteer opportunity may soon be available.

IV. OLD BUSINESS

A. Credit Card Processing

Ed reported that credit card payment through Paypal is being used and the process is progressing. He is working on streamlining the process. Please let Ed know if you will be paying with a credit card and he will invoice accordingly (dues are \$125/quarter if you pay with credit card, and \$120/quarter cash or check).

B. Cole's Pantry event

The club was given 2 tables of 8 for its sponsorship of the Cole's Pantry event on 9/14 at the MT Pavillion. Member names will be drawn at breakfast on 8/23, so be there if you are interested in attending.

C. Brews & BBQ review

A few issues in that the event organizers allowed Parkers Tonic to serve alcohol at the event; growlers were allowed to be filled at the end of the event, despite assurances that would not happen this year (tubes are needed to properly pour a growler, but were not available); and the event organizers continue to misrepresent the participation of BEC in its advertising for the event. René will be meeting with the organizers to discuss these issues. Lastly, more volunteers were needed for the second and third shifts.

D. July Tip Donations Update

Wiley reported that Eyes for Everett, the organization to which we donated our July tips (up to \$1,500), has raised \$61,000 in its efforts so far. (Everett is a baby boy from Red Lodge who was severely injured by his mother's boyfriend and nearly lost his life. He suffers from severe brain injury, the extent of which is not yet known).

V. NEW BUSINESS

A. New Member Interview

Kelly Cederberg came before the Board with her sponsor Mikayla Kovash. After she was interviewed, Cory made a motion to accept Kelly as a member upon receipt of payment. Wiley seconded the motion. After discussion, the motion passed unanimously.

B. Granting

Kevin Davis presented the grant recommendations for the 4th Quarter of 2018/19. The committee's recommendations are attached. Cory made a motion to accept the funding of the grant recommendations as presented, in the amount of \$35,124. Dan seconded the motion. After discussion, the motion passed unanimously. Discussion was had on changing the grant policy to allow funding of staff salary for small non-profits (i.e. Angela's Piazza). No motion was made in that regard.

C. Nationals Recap/National Dues Increase

Effective 1/1/20, members' National dues will increase 50¢ per quarter, a total of \$2.00 per year. It was also discussed that one service event may be entered under more than one program of service on the national website.

D. Sept Nat'l Baby Safety Month

September is National Baby Safety Month. Discussion was had on how (or whether) BEC could/should get involved. It may be a project for the outreach committee. Perhaps the Family Tree Center and/or Angela's Piazza could provide guidance on what would be helpful.

E. Laurel Healing Field

Tanner made the motion that BEC provide sponsorship for the event in the amount of \$1,000. Bruce seconded the motion. The motion passed unanimously.

******The Laurel Club is looking for volunteers on Sept. 10 for set up.

Use the following link to sign up: <https://signup.com/go/BZANoXU>

F. Smoking Section & Outdoor Pooring at Metra

Discussion was had on the possibility of an alternate pouring location away from the smoking section, or the possibility of an alternate smoking section location. The result of the discussion is that alternate locations may prove difficult for the Metra, and for access to event-goers.

G. Constant Contact

Discussion was had on whether BEC should look into using the services of Constant Contact, an online marketing company, for use in mass emails and other online tools. The cost is based on email list size, and is approx. \$13-\$14 per month for a basic membership. This is not a revenue-generating service. No motion was made.

H. Carding at Events

It was suggested to the Board to consider implementing a “No ID - No Drink” policy. After discussion, it was decided that members are to continue to use their best judgment when carding, as we have in the past. Also, if you see patrons drinking in the stands who don’t have wristbands, you have the authority (and duty) to card them, and to take their drinks away if they refuse or are underage.

I. Using Website to Find Subs for Events

The website can be used to find subs for events who marked themselves available but were not scheduled. Simply log in to the BEC website, go to *Events*, and click “*Schedule*”. From there click “*Available but not Scheduled*” and you will be able to select which event you need a sub. After you select the event, a list of unscheduled but available members will appear. From there, click “*Message these Users*” at the bottom of the screen. You may then enter a subject and the content of your message and press “*Send*”.

J. Sponsorships for upcoming golf tournaments

Sponsorship has been requested for three upcoming golf tourneys:

BEC Hole-in-One tourney (Fri 9/6) at Exchange Par 3 Golf Course

Habitat for Humanity tourney (Fri 9/13) at Pryor Creek

West Billings Bandits LaCrosse scramble golf tourney (Fri 9/13) at Highlands

Wiley made the motion that the club sponsor holes at the Habitat for Humanity tourney and at the Hole-in-One tourney at \$500 each. Lisa seconded the motion. After discussion, the motion passed unanimously.

K. Officer Installation

Will take place at the end of September, at a date to be announced, most likely at the Yellowstone Room. In the future, it is planned that the officer installation will take place in June after Districts.

L. Breakfast Quality

Discussion was had on the recent quality of breakfast.

M. Community Service

Discussion was had on community service and volunteer opportunities versus membership availability and how to better commit in support of outreach efforts.

VI. ADJOURN

The meeting was adjourned at 7:44 p.m. The next meeting will be held on September 9 at 5:45 p.m. at the Yellowstone Room.

Submitted 8/14/19 by Tanya Doke