



## Breakfast Exchange Club Board of Directors Meeting Minutes

August 10, 2021 – 5:45 P.M.

Craft Local Basement

### **Members in Attendance**

Bruce Glennie, *President*; Shannon Johnson, *Secretary*; Dina Harmon, *Past President*, Mike Fleming, *Business Manager*

Directors: Tim Crowley, Lanny Lucara, Craig Burke

### **Members Absent**

*Incoming President Elect*, Cavin Noddings, Ed Kaufman, *Treasurer*, Tanner Critelli, Wade Austin, and Ryan Jenkins

### **Guests**

Matt McNeal

## **I. MEETING CALLED TO ORDER**

### **Pledge of Allegiance**

### **July 2021 Meeting Minutes**

August meeting minutes were approved and passed unanimously, with no motion. The meeting was kicked off with Dina introducing a returning member, Matt McNeal, who submitted his application for board review. The Board approved his application for membership.

## **II. OFFICER REPORTS**

### **Secretary's Report:**

Secretary Shannon Johnson reported that 2 additional members resigned for August 2021, and membership now stands at 131. (Resigned members are: Wade McFadden, Quentin Eggert, and Mike Wilson).

### **Treasurer's Report:**

Treasurer Ed Kaufman was absent for this meeting. President Bruce Glennie submitted the treasurer's financial report on behalf of Ed. A list of members that are >90 days past due on their dues was presented to the board; a motion was made by Craig Burke to send letters to delinquent members as a reminder of past dues, with a 2nd from Dina. The motion passed unanimously.

### **President Elect's Report:**

President Elect Cavin Noddings was absent and had no report.

### **Business Manager Report:**

Business Manager Mike Fleming reported that July was a good month for the club. Jamey Johnson brought in \$4326 in sales; Brews and BBQs brought in \$5,000; Travis Tritt brought in \$8,969; Lanny Lucara's Reunion brought in \$1,125 in sales.

Upcoming events:

- Kesha - about 5,000 in ticket sales sold; Cody Johnson sold 4,000 thus far; Eli Young Band has brought in about 1,200 ticket sales.
- Big Air Bash, Rodeo, and Food Truck battle are coming up in August. Sign up on the website and be sure to indicate 'Request to Work' when you want to be assigned to work.

BEC will have a trailer on the floor for the next 3 shows to try and increase sales during events.

R-Serving still has a long list of expired servers. Letters were approved by the board to go out as reminders to those who are 30 days or more past due. Those that need to complete their R-Serve are: Brad Nealy, Craig Austion, Katie Dutton, Joe Thomas, Mark Haynes, Tony Leenknecht, Nick Lambert, John Kessler, and Darryl Weber.

### **III. COMMITTEE REPORTS**

#### **Americanism Committee**

Dina had a committee report to present. The Americanism Committee did the Grateful Giving Boxes for Thanksgiving last year. She pitched a district competition between all clubs and districts. Maria from the Legion will put together a list of appropriate food items to put into the boxes this year so it is Thanksgiving dinner worthy. Due to increasing costs on meat butchering and processing, the Veteran's Meat Locker will not be able to provide the turkeys this year. Dina's request to the board was to approve another chili cook-off in the BEC, and to earmark the funds for the purchase of the turkeys for these boxes. Shannon made a motion to approve which was seconded by Craig. The motion passed unanimously.

#### **Membership Committee**

Rene was present to present what the membership committee had created for the onboarding of new members to the club. A prospective/new member workflow was created as a process to bring on new members to stay consistent and deliver a great introductory experience into the club that we will see retention and participation for years to come. The questions presented to the board were:

- Do we want to require new members to join a committee upon coming into the club; in particular the social committee to position them in the best place to meet other club members and to get acclimated to the BEC processes and structure (through participation).
- Should we relax the event requirement to 2 (instead of 3) due to a decrease in the amount of people we need to cover events at the metra.
- On September 22, the Membership Committee would like to host an after work social event to bring potential new members to introduce them to our club. The ask of the board was to fund these socials so we can put a focus on membership; \$500/quarter was the amount in question. Craig suggested that perhaps sponsorships could be obtained to reduce the burden off the club to provide all the funds.
- Additionally, those who are unable to physically cover a shift would receive a pass from the requirement to work long volunteer shifts, and still remain a member of the club in

good standing. With the absence of the Treasurer, the board agreed that Opportunity Bank would sponsor the first quarter for \$500, and the remainder of the funds would be up for approval at the next board meeting. Craig made a motion to pass the first quarter funding; Lanny gave a 2nd. Motion was passed unanimously.

#### **IV. UNFINISHED BUSINESS**

##### **Permanent Breakfast Meeting Place**

Discussion was held on whether or not the search for a more permanent breakfast place should continue, or if we should continue to stay at the Metra. Mike said that we need a permanent space with an office so we can store our club's belongings (name tags). The Legion was discussed as a possible place to move breakfast to, but we would need to commit to a regular amount of people in attendance each Friday. The next two weeks during the fair, breakfast will be held at the American Legion.

#### **V. NEW BUSINESS**

##### **Marketing Ideas**

A marketing idea was brought up by board member, Tanner Critelli, to purchase stickers that show what BEC is all about. These stickers would be put on beer cups and handed out at events to show support for BEC and to pass the message about BEC and the good that is done through the club. This topic was tabled by the board for the next meeting.

##### **Salvation Army**

They want a commitment from the BEC to participate in the Dress A Child event. This is a significant financial commitment, so this topic was also tabled to discuss when Treasurer Ed Kaufman could be present to weigh in.

##### **Homesteader Days**

This group is asking for help with volunteers to cover all the jobs needed to put on this event. They are asking for the BEC to put their event out to our membership to see if anyone can assist.

##### **Upcoming Events**

- Travis Tritt - July 31
- Montana Fair - August 13-BEC has 7 of 9 days that we will be needing volunteers. Be ready.
- Harlem Globetrotters - September 9th
- Luke Combs - September 21
- Mannheim Steamroller - November 19th

#### **VI. ADJOURN**

The meeting was adjourned at 7:30 p.m.