

Breakfast Exchange Club Board of Directors Meeting Minutes

July 11th – 5:45 P.M. American Legion

Members in Attendance

Craig Burke, *President*; Cavin Noddings, *Past President*; Shannon Johnson, *Secretary*; Directors: Bruce Jensen, Rob Romsa, Maria Rivera, Chuck Rutherford, Stacy Dreessen

Members Absent

Dina Harmon, *Incoming President*, Ed Kaufman, *Treasurer*, Teal Kaufman, Mike Fleming, *Business Manager*

Guests

Dan Stetler-Legion Board Drew -Legion Board

I. MEETING CALLED TO ORDER

Pledge of Allegiance

June 2023 Meeting Minutes

June meeting minutes stand as presented. Cavin made a motion to approve the minutes as presented, and Maria gave the second. Motion passed unanimously.

Discussion of Meeting protocols

Disclosure of Conflicts

Approval of June 2023 Meeting Minutes

II. OFFICER REPORTS

Secretary's Report:

Secretary Shannon Johnson reported that the club's membership now stands at 125. That still includes Arnie Bejot. There were two resignations - Catie Gragert, and Mike Albertson. There are a few folks with accounts past due, so calls will be made first, and a letter following if the call is not acknowledged with a payment or a plan of payment. We received the last of our program patches taking us to a total of 23 for the year.

Treasurer's Report:

Ed reported via email that more than half of the new General account balance is from Food Truck Battle sponsorships. With that being said the amount available for granting this quarter is \$13,200.00. Ed also cut the check for the Family Tree for \$7500.00. The numbers are what they are, and unfortunately the club has many grant requests for way more than what we have available.

Ed will be keeping his eye on the Members account. He's having to wait for some payments to be made to be able to pay our National and District dues which is unusual. It is most likely timing of cash flow as the social committee had a couple events in June. We've got \$11,000 in A/R on the books.

President Elect's Report:

Dina Harmon was attending the National Convention in Phoenix, AZ, so was not present to give a report.

Business Manager Report:

Mike Fleming was not present to give a report.

III. COMMITTEE REPORTS

Shannon Johnson, chair of the Membership Committee reported a tentative plan for the year for the committee. The goal for membership increase is a 7-9% increase over last year, and at least an 85% retention rate. Also, Shannon created a rating and interviewing guide for the board to use when new members present before the board to present a more unified, professional, and vetted experience for all people who have an interest in joining. She also handed the board the Sponsor workflow as a reminder that those that bring new folks into the club have a responsibility to their new member. (See attached) This was created by the membership committee two years ago. It will be given/handed out to any and all sponsors who bring a new member into the club. Our goal with this is retention, so that the new member never feels that they were brought in and ignored or left on their own. We want them to feel connected, so they choose to stay. More great things to come after the committee kicks off our **monthly meetings starting July 19, 5:30pm**. Please join us if this committee interests you.

IV. UNFINISHED BUSINESS

Bylaws

Shannon sent out an initial email to the committee which will be comprised of 7 individuals. Once these individuals confirm their agreement to serve on this committee, a review will be scheduled and held. This will be recorded in future meeting minutes as to who served and what (if any) changes were made.

American Legion Building Improvements

Maria had Drew and Dan Stetler from the Legion board were here as guests to discuss the updates to the legion to be a liaison to a few of their representatives on the Legion board. Maria thought it would be best to have a direct conversation about what BEC's goals are and how we want to help. Craig gave a vision of what we were thinking as a group. Both Drew and Dan understood what our intentions are, and a tentative plan was made. The information that was compiled with a list of all upgrades that could be made will be sent to the BEC Board for review, and the board will make determination of where to start. The work will be done in phases.

V. NEW BUSINESS

-Chase Hawks asked about the club giving a \$500.00 sponsorship for Burn the Point this year. There was a question with the board as to whether or not we have been sponsors, or if we just served at this event in past years. Bruce made a motion to approve this sponsorship, and Chuck gave the second. The motion passed unanimously.

-Craig reached out to Jeff Roach to start a conversation to get a Freedom Shrine at the airport. They asked for someone to come early in the morning to have a discussion with their group. This would be a great way to get the Exchange Club's name at the airport! More to come on this after a meeting is held to determine whether we can give this gift.

VI. ADJOURN

The meeting adjourned at 7:00 pm. Bruce Jensen made the motion to adjourn the meeting while Rob gave the second.

Submitted 7/13/23 by Shannon Johnson