



Breakfast Exchange Club Board of Directors Meeting Minutes

July 8, 2025 – 5:45 P.M.
American Legion

Members in Attendance

Shawnee Krauszer, *President*; Dina Harmon, *Past President*; Shannon Johnson, *President-Elect*;
Ed Kaufman, *Treasurer*; Tanya Tweten, *Secretary*; Mike Fleming, *Business Manager*
Directors: Whitney Griffin; Bruce Jensen, Jesse McKee, Randy Thomas, Bob Dalrymple, Scott Krauszer

I. MEETING CALLED TO ORDER

Pledge of Allegiance

Introductions of new Board Members

June 2025 Meeting Minutes

Shannon moved to approve the June meeting minutes as presented; seconded by Bruce; approved unanimously.

II. OFFICER REPORTS

Secretary's Report:

Shawnee and Tanya reported that Ryan and Jillian Stieg resigned because they are moving from Billings. After their resignation, the club's membership stands at 106 active members.

Treasurer's Report:

Ed reported that the financials are status-quo and we continue to hold our own. Family Tree Center received granting for the past quarter, but there was no other granting for the quarter due to lack of funds. All outstanding bills are paid and accounts receivable are OK for now.

Ed also reviewed the proposed budget for the upcoming fiscal year (we thank you, Ed, for the time and effort expended on this task). Ed explained each budget item, and discussion was had on many in an effort to cut costs. It is noted that, in regard to marketing/promotion, it was discussed and unanimously agreed that: (1) the Club will invest in "business cards" to pass out at events and socially to promote BEC (this will be a minimal investment and will be an easy way to promote the Club and hopefully spark more interest); (2) there will be no new shirts this fiscal year; and (3) to save on costs, the Club will no longer provide plaques to guest speakers. Ed will revise the proposed budget and will forward to the Board for approval.

President Elect's Report:

Shannon reported that the MT Fair events are active on the website for scheduling. She is using a remind app to push text reminders to members re: scheduling. **Contact Shannon to be added to that.**

Business Manager Report:

Mike reported on beer sales for the past fiscal year. Total Gross Sales is \$350,650, which is less than the last two years. However, things may look up: there were 8 concerts last fiscal year and already 9 have signed for the remainder of 2025.

Those 8 concerts grossed \$98,863 for BEC. Other events included: 6 rodeo events, grossing \$99,270; 12 MSU basketball events, grossing \$2,045; 7 Outlaws football games, grossing \$31,133; and 21 misc events (monster trucks, FTB, Big Air Bash, fight events, etc.), grossing \$119,339. Hozier on 7/2/25 brought in \$13,598.

Looking forward, Ian Munsick and Zach Top are scheduled for October; and Mercy Me and Kevin Gates are scheduled for November.

Everyone is caught up on R-serving.

President's Report:

Shawnee reported on the status of Club committees and is looking into consolidating some committees. Several committees have few members (for example, there is only 1 member on the fund-raising committee). She also would like to see more engagement among committee chairs and the Board so that committee happenings may be recognized and to promote involvement. **Not really a "report" but Shawnee promoted discussion among the Board re: goals for the upcoming year and ideas for promoting member engagement.

III. COMMITTEE REPORTS

None

IV. UNFINISHED BUSINESS

The beer cooler in the NW booth needs adjusting to be colder. This is the booth by the Metra entrance for anyone who is directionally-challenged. 😊

V. NEW BUSINESS

John Ostlund Service and Donation to Chase Hawks in his honor

First, John was a well-respected member of our community whose loss will be felt deeply. He was a proponent of BEC and he will be missed greatly..

After discussion, Bruce moved that BEC donate \$250 to Chase Hawks in honor of John Ostlund, and that the Club "pass-the-hat" at breakfast on Friday for anyone who would like to donate an additional amount to be collectively donated; Shannon seconded; motion passed unanimously.

*****Regarding John's Service*****

For any members who plan to attend John's service on Saturday (July 12), you are invited to meet fellow BEC members at the NW booth (booth by the main entrance) at 9:30am, and the group will sit together at the service. All club members attending the service are invited to wear your green BEC shirt to show our Club's honor of John.

Family Tree Center Budget

After discussion and reflection on the current financial situation of the Club, Bruce moved that the "line-item" amount to be granted to the Family Tree Center for this fiscal year be reduced to \$20,000

from the current amount of \$30,000 (to \$5,000 per quarter from \$7,500 per quarter); Randy seconded; motion passed unanimously.

Payroll (for Business Manager and Treasurer)

Both Mike and Ed waived (and refused) a raise for this fiscal year. The Board extends deep thanks to both Mike and Ed for their time and efforts expended for BEC. They both give countless hours of their time for the Club, and perform their duties with professionalism and consistency.

Plans/Goals for upcoming year

Goals were discussed, including:

- Grow the Club by at least 10 members
- Increase member engagement
- A 'flush' budget at the end of the fiscal year

VI. CLUB CONCERNS AND HAPPENINGS

BEC Policies and By-Laws

After discussion, it was mutually agreed that at least one BEC policy and one By-Law will be reviewed at each Board meeting moving forward.

Metra signage

New, current signage states "4 beers per transaction" (not per person). Mike confirmed that we are allowed to serve 4 beers per person. More than 4 beers may be purchased in one transaction if the correct number of persons are present. New signage should be supplied by the Metra to avoid confusion and misinterpretation of the policy.

Beer Trays for Events

Discussion was had on the cost of beer trays supplied at events (12-13¢ each).

Meeting Venue

After discussion, it was agreed that the Board meeting venue will remain at the American Legion for the current time.

VII. ADJOURN

The meeting was adjourned at 7:24.

Submitted 7/8/25 by Tanya Tweten